



MAKING GLOBAL GOALS LOCAL BUSINESS INDIA



Ayşem Ertopuz



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MGGLB—India!**

**Thursday, 27 April
Business Action for
Humanitarian Needs**

Ms. Ertopuz is a versatile, intuitive, creative, and well-educated management executive/consultant with expertise in Strategy, People and Change Management and a deep knowledge of Digital Strategies and Business Analytics and their use in new business models and processes. Experience includes Planning and Operations/Program Management.

Her diverse experience spans from small/family-owned businesses to non-profit organizations to global conglomerates within Manufacturing, Finance, and Information Communication Technology (ICT) Industries. Her subject Matter Expertise includes Global Business and Doing Business in Emerging Markets and Global IT Industry.

She is an established leader with a proven track record of success in developing and managing high functioning teams, a diverse background, and a cross-cultural managerial competency gained through positions held in Turkey, Europe and the US, and effective leadership of diversified and geographically dispersed teams.

Ms. Ertopuz is known as a trustworthy and people-oriented program manager and change agent with deep insights on workplace dynamics and ability to coach leaders by managing up/down and mentoring people at all levels. She is a good listener, persuasive communicator, and effective facilitator to drive different stakeholders with competing/conflicting agendas towards common goals.